



MEDIA INQUIRIES

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SYSTEM EXECUTION PODCAST WINS 2017 COMMUNICATOR AWARD

Austin, Texas – [System Execution](#) podcast hosted by Vera K. Fischer of 97 Degrees West was awarded a 2017 Communicator Award in the audio category of news programs. The podcast subject matter is ‘the strategies and systems behind today’s successful companies.’

“Podcasts have been steadily gaining in popularity as a new communication medium and I wanted to capitalize on this trend early in the game,” says Vera K. Fischer, Hot of System Execution. “System Execution launched less than a year ago and winning this international creative excellence award is really exciting.”

System Execution Podcast Quick Facts

- System Execution podcast downloaded in more than 20 countries
- Found on iTunes and Stitcher
- Notable Guests: Ari Weinzweig of Zingerman’s Deli, Tom Grooms of CF Industries and Dr. Alan Pitt of the Barrow Neurological Institute.
- Produced by [97 Degrees West](#)

About 97 Degrees West

Proudly based in Austin, Texas, [97 Degrees West](#) is an award-winning brand, advertising and marketing agency serving clients across energy, financial services, advertising and marketing agency serving clients across energy, financial services, healthcare and manufacturing/distribution industries. The agency believes in combining a human approach with expertise in marketing technology to build programs that not only generate customers, but also build relationships with brands. 97 Degrees West is a HUB, WBENC and HUBSPOT certified agency.

About the Communicator Awards

The Communicator Awards is the leading international creative awards program honoring creative excellence for communication professionals. Founded over two decades ago, The Communicator Awards is annual competition honoring the best in advertising, corporate communications, public relations and identity work for print, video, interactive and audio. The 2017 Communicator Awards received over 6,000 entries from ad agencies, interactive agencies, production firms, in-house professionals, graphic designers, design firms, and public relation firms.

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